CONTACT

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ariconsultant

EDUCATION

2021 -2024

**SWISS SCHOOL OF BUSINESS
MANAGEMENT,GENEVA,SWITZERLAND**

- Doctorate in Business
  Administration (Blockchain)

2011 - 2013

UNIVERSITY OF SHEFFIELD,UK

- Master of Advanced Software
  Engineering
- 75%

2001 - 2005

**VIVEKANANDHAA COLLEGE OF
ENGINEERING,INDIA**

- B.E - Computer Science & Engineering
- 85%

SKILLS

- Python
- Solidity & Smart Contract -
  Blockchain
- Data Analysis
- Data Science - ML/AI
- Power Bi, Tableau
- Personality Development
- Critical Thinking & Storytelling
- Career Coaching, Counseling &
  Guidance (Domestic &
  International)

CCCIS Certified Career Counsellor for International Studies

CCA Certified Career Analyst™

Dr.Manjari Anandan.,B.E.,M.S(Engg).,DBA.,

**IT CONSULTANT ,TRAINER & MENTOR, CERTIFIED CAREER ANALYST
CERTIFIED INTERNATIONAL STUDIES COUNSELLOR,CERTIFIED TESOL TRAINER**

PROFILE

To leverage over 19 years of diverse experience in academia, IT consulting, and entrepreneurship to contribute to cutting-edge research, innovative teaching, and curriculum development in Computer Science. With a strong focus on emerging technologies such as Blockchain, Artificial Intelligence, and Software Engineering, as well as practical insights gained from founding and managing a successful startup, I aim to bridge the gap between academia and industry. My goal is to foster a collaborative learning environment, mentor students to achieve academic and professional excellence, and drive impactful research that aligns with industry trends and global technological advancements.

WORK EXPERIENCE

Zhagaram Consulting Insights Pvt Ltd, India   **2022 - PRESENT**

IT Consultant, Career Counselor-Coach , IT Mentor and Trainer

- Providing innovative IT services such as Blockchain, AI, IoT, and Cybersecurity solutions to enhance business operations and implement cutting-edge technology for clients.
- Conducting training programs to upskill individuals and organizations in various tech domains, ensuring they stay competitive in an evolving digital landscape
- Offering personalized career counseling services to students and professionals, guiding them in their career paths, study abroad opportunities, and skill development
- Assisting businesses in developing sustainability strategies to minimize environmental impact, ensuring compliance with green practices.
- Overseeing the reporting of environmental data and improving energy efficiency within client organizations, helping them meet sustainability goals

Contract & Freelance Consultant & Mentor/Trainer   **2018 - Tilldate**

Blockchain,Data Science - ML/ AI,Data Analyst & Power Bi

- Design and deliver comprehensive blockchain, DataScience ,AI ML and power Bi courses for training students in college and corporate professionals as well as individual training guiding clients through the development of decentralized applications and smart contracts, ensuring real-world applicability.Provide data-driven insights and strategies using machine learning, data analytics, and visualization techniques to help businesses optimize decision-making processes.

Iview Solutions LLP,Chennai   2013 - 2018

Data Analyst,Mobile Apps Developer & Trainer

- Collect, process, and analyze large datasets to identify trends, insights, and patterns to support decision-making
- Create reports and data visualizations using tools like Excel, Power BI, or Tableau to present findings clearly to stakeholders.

- IELTS
- Career Branding
- Digital Marketing
- Programming Languages

LANGUAGES

- Tamil(Fluent)
- English (Fluent)

CERTIFICATIONS

- Certified Career Analyst
- Certified Career counselor for International Studies
- Certified Blockchain Developer
- Certified TESOL Trainer
- Certified Green & Sustainability Talent

Dr.NGP Institute of Technology,Coimbatore,India
2010 - 2011

Sr.Lecturer & Academic Coordinator - Computer Science & Engineering

- **Teaching and Curriculum Delivery:** Deliver engaging lectures, practical sessions, and tutorials in Computer Science and related domains, ensuring students gain theoretical and practical knowledge.
- **Course Design and Development:** Contribute to the design and revision of curriculum to meet academic and industry standards, emerging technologies in the curriculum.
- **Research and Publications:** Conduct research in specialized areas, publish findings in reputed journals, and encourage student participation in research projects.
- **Mentoring and Guidance:** Mentor students academically and professionally, guiding them in projects, internships, and career development.
- **Collaboration with Industry:** Foster industry-academia collaboration to provide students with exposure to the latest tools, technologies, and practices.
- **Evaluation and Assessment:** Design and evaluate examinations, assignments, and lab sessions to assess students' knowledge and skills effectively.
- **Workshops and Seminars:** Organize and participate in workshops, conferences, and seminars to enhance academic excellence.

Kongu Engineering College,Erode,Tamilnadu,India
2006 - 2009

Lecturer & Placement Coordinator - Computer Technology.

- **Teaching and Curriculum Delivery:** Deliver engaging lectures, practical sessions, and tutorials in Computer Science and related domains, ensuring students gain theoretical and practical knowledge.
- **Course Design and Development:** Contribute to the design and revision of curriculum to meet academic and industry standards, incorporating emerging technologies.
- **Mentoring and Guidance:** Mentor students academically and professionally, guiding them in projects, internships, and career development.
- **Collaboration with Industry:** Foster industry-academia collaboration to provide students with exposure to the latest tools, technologies, and practices.
- **Workshops and Seminars:** Organize and participate in workshops, conferences, and seminars to enhance academic excellence.
- **Faculty Coordination:** Act as a liaison between faculty and administration, facilitating effective communication and coordination.

SSM College of Engineering, Tamilnadu,India
2005 - 2006

Lecturer - Computer Science &Engineering

- **Teaching and Curriculum Delivery:** Deliver engaging lectures, practical sessions, and tutorials in Computer Science and related domains, ensuring students gain theoretical and practical knowledge.
- **Mentoring and Guidance:** Mentor students academically and professionally, guiding them in projects, internships, and career development.
- **Workshops and Seminars:** Organize and participate in workshops, conferences, and seminars to enhance academic excellence.

All the above information provided above are true to my knowledge

Signature