

Anju brings with her 20+ years of experience in Project management, Strategy and Operations consulting roles, across various industries and clients in Asia, US, UK and Europe. Her areas of expertise include customer success, product strategy, operating and governance model design and excellence, strategic planning, project and people management. She has an extensive software design and development experience of over a decade on various platforms and technologies.

Professional Summary

Management Consultant

Freelancer, Jan 2013 to Present

- Conceptualize and implement strategy for capturing Project and Program metrics and funneling that information to easy-to understand dashboards.
- Managed project teams delivering value to customer base by providing excellence of service.
- Deep operations knowledge in resource planning, demand planning, business planning, corporate strategy, communications, leadership, benchmarking, and forecasting.
- Provide technical leadership in the areas of applied statistics, machine learning, and software engineering.
- Extract analytical insights and translate them to business insights and interact with business stakeholders
- Helps startups with building systems and data insights for their business, so they are not dependent on costly experts' advice.
- Creates processes required for smooth functioning and better tracking of business functions.

BluElement Technologies

VP-Product, Feb 2021 – Jun 2021

Rewards & Recognition systems for companies. There is a portal where the employees can see their reward points which can then be spent on an e-commerce store.

- Product research and customer interviews to identify features for next release
- Create the product map, resource planning and identify vendor partner for the development
- Manage vendor for the MVP release
- Deployment + beta testing
- Managed AWS instances, Shopify stores

John Snow Labs

Customer Success Manager + PMO Lead + Strategy Consultant, Dec 2015 – Dec 2020

- Devised, deployed and monitored processes to boost long-term business success and increase profit levels
- Completed Data Science projects with first time customers and got repeat business worth \$1.5 M+
- Identified and trained 5 Project managers/leads
- Developed performance management metrics and baselines for multiple project deliverables, continuously ensuring that project objectives were measurable and performance expectations were met.
- Developed company Dashboard reports on the current program, future opportunities, and client issues.
- Provided guidance to teams (Data Annotation + Data Scientist) in their specific projects
- Established a Project Management Office (PMO) by creating a standard framework, processes and procedures to follow for all enterprise projects.
- Defined the Product strategy and Roadmap for 3 different products

- Worked extensively in the areas of Advanced Analytics & Machine Learning, Artificial Intelligence, and Data Science tools.

Enterprise for Learning & Development (ELD)

Co-Founder, May 2013-Dec 2014

Enterprise for Learning & Development (ELD) offers result-oriented learning solutions to Corporate, Individuals, Non-profit Organizations and Educational institutions.

- Headed the Marketing and Business Development for ELD
- Prepared and conducted project management training programs.
- Assessed training needs and certification requirements.
- Provided PM Consultancy

Stryker Global Technology Center

Project Manager, Mar 2007-Jun 2012

- Managed external vendor resources
- Managed multiple dedicated DEV and QC teams
- Single point of contact for Navigation division from India center.

Siemens Information System Ltd.

Consultant, May 2005-Feb 2007

- Participated in Feasibility study for upgrade of the software with different versions
- Managed C++ development team to design, develop and implement modules

SCICOM InfoTech

Senior Software Engineer, Mar 2003-May 2005

- Designed, developed, tested the program modules

Quark Ltd.

Software Engineer, Jan 2002-Feb 2003

- Design, development, and deployment of the Quark Express products.

NIIT Ltd.

System Executive, Jan 1999-Dec 2001

- Designed and developed the IT applications

Education

- *Master Of Computer Application (M.C.A)*, Kurukshetra University (1996-99)
- *P.G.D.B.A (Operations)*, Symbiosis (2003-2005)
- *Certificate program in Management Consultancy*, Consultancy development Center (2014)
- *Advanced Strategy Management Program*, IIM Indore (2018-2019)

Certifications

- *Project Management Professional (PMP)*, PMI, 2009
- *IT Infrastructure Library (ITIL)*, PEOPLECERT, 2016
- *Certified Scrum Master (CSM)*, SCRUM Study, 2017

Language and Tools

- C++, MS Visual C++ 6.0/7.0,2008, using MFC & STL, QT 4.3, C#, Java, HTML, VBA, MS SQL
- *Project Management Tools*: Jira, Asana, Trello, MS Project
- *Data Analytics*: Kibana, Superset, Excel

Additional Information

- *Active member of Toastmasters international , served in various leadership roles*
- *Publish articles in various Project Management journals*
- *Pursuing opportunities to contribute towards strategy planning and implementation*
- *Deliver webinars on Project management related topics*